



[anooshasourcing.com](http://anooshasourcing.com)



# WELCOME TO OUR COMPANY

Anoosha Apparel Sourcing Ltd. (AAS) is an ISO 9001:2015-certified, fast-growing multinational apparel export and sourcing company established in 2020 in Dhaka, Bangladesh. We specialize in providing sustainable, high-quality apparel and accessories to a global clientele. Recognized as a leading garment buying house in Bangladesh, we offer end-to-end solutions for international retailers and wholesalers.

Our design, sales, and sourcing offices in the USA, Canada, UK, Portugal, and Germany enable us to deliver world-class services, supplying high-quality, sustainable, and cost-effective products. Over the years, AAS has built a strong reputation as a trusted garment buying house in Bangladesh and a sourcing partner for fashion brands across Europe, Canada, America, Australia, The Middle East, Africa, and Asia.

**We're excited about our diverse range of products for Women's, Men's, and Kids' fashion, focusing on quality and style:**

Woven: Tops, Bottoms, Dresses & Tailoring

Denim: Tops, Bottoms & Jackets

Outerwear: Jackets and Coats

Jersey: Tops, Bottoms & Dresses

Knitwear / Sweaters: Tops & Bottoms (3GG to 14GG)

Nightwear, Lingerie and Apparels Accessories



# OUR STORY

We operate design, sales, and sourcing offices in the USA, Canada, UK, Spain, and Portugal. Our goal is very simple — to offer excellent service and provide high-quality, affordable, and sustainable products for everyone. Over the years, AAS has become a key partner for fashion brands across Europe, the USA, Canada, Australia, the Middle East, Africa, Asia, and around the world.

## Our Mission

We aim to be the best and most trusted company in the world for sourcing apparel. Our mission is simple: provide everyone with high-quality and sustainable products that are affordable.

## Our Vision

Our vision is to ascend to the forefront of the apparel industry as one of the premier sourcing houses. We are committed to ensuring customer satisfaction through sustainable quality, competitive pricing, punctual delivery, an elevated level of professionalism, and genuine care.

## Our Core Values

We prioritize your needs and act as your committed representative. We carefully look into your requests, always finding ways to save costs. From designing to shipping, we make sure to fully understand your requirements and goals, working hard to meet them effectively.



# OUR SERVICES

At Anoosha Sourcing, we grasp the challenges businesses encounter in efficiently and cost-effectively sourcing high-quality products. Our services as a buying house aim to streamline the procurement process, guaranteeing you receive top-notch products crafted to your specifications.



## Sourcing & Merchandising

AAS's devoted sourcing team collaborates with merchandisers to procure diverse fabrics, embellishments, and accessories globally or domestically. We cater to client specifications and offer insights into a vast array of items through our expansive multi-sourcing network. Each client benefits from a dedicated merchandising team for personalized service.



## Design & Product Development

Our dedicated design department crafts projects tailored to your needs. Our designers not only meet your specifications but also innovate in alignment with current market trends, presenting customers with fresh and engaging designs.



## Production & Quality Assurance

AAS Sourcing guarantees competitive pricing, superior quality, and timely delivery. Our vigilant monitoring and inspections at various stages uphold product quality, aligning with customer AQL levels and stringent standards.



## Cost Re-Engineering Support

We carefully choose factories to meet customer product and quality requirements, always mindful of costs. When the desired styling doesn't align with the targeted FOB price, we provide customers with a DTC (Designs to Cost) proposal.



## Audits & Compliance Support

Our production network prioritizes compliance, assuring customers that their goods are crafted in factories upholding the utmost respect for workers' rights.



## Shipping & Logistics Support

AAS offers comprehensive logistics support, seamlessly transporting goods from the factory to your warehouse. Partnering with a world-class freight forwarder, C&F ensures an unparalleled door-to-door logistics service for your convenience.



# Explore Our Products



## KNITWEAR

We offer knitwear as a separate category in menswear, womenswear and childrens wear. Our knitted products are T-shirts, Polo, shirts, Pants, Top-Bottom sets, Shorts, Tops, Hoodies, Sweatshirts, Sweat pants, Jackets, Nightdress, Pajamas, Swimsuits, Sportswear, Leggings, Dresses, etc.



## WOVEN

We offer various embellishments, washes, textures and finishes for men's, women's and children's clothing made from woven fabrics. Our woven products include woven tops and bottoms, casual shirts, casual Pants, blazers, woven jackets, joggers, shorts, chino pants, jackets and all kinds of twill products.



## DENIM

Fashion, technique, colour, washed – denim is the trend that never goes away! Dresses, jeans, jackets, tops and shorts are available in menswear, womenswear and childrens wear. Our denim products include tops, bottoms, pants, skirts, shorts, jackets, Shirts, sweatpants, dungarees, leggings, and all kinds of denim products.



## SWEATER

We offer sweaters as a stand-alone category in the menswear, womenswear, and childrens wear categories. We work with domestic and Chinese yarns such as cotton, cotton blends, wool, and linen, as well as acrylic and acrylic blends, and can offer various gauges from 3GG to 14GG.



## OUTERWEAR

We have a large selection of outerwear products in the categories of men's fashion, women's fashion, and children's fashion. Our outerwear items are Bomber Jackets, Parkas, Peacoats, Trench Coats, Puffer Jackets, Raincoats, Leather Jackets, Overcoats, Blazers, Cocoon Coats, Shearling Jackets, Windbreakers, Anoraks, Biker Jackets, Box Coats, Duffel Coats, Field Jackets, Car Coats, Chesterfields, Chore Coat Coats, double-breasted coats, Dusters, etc.



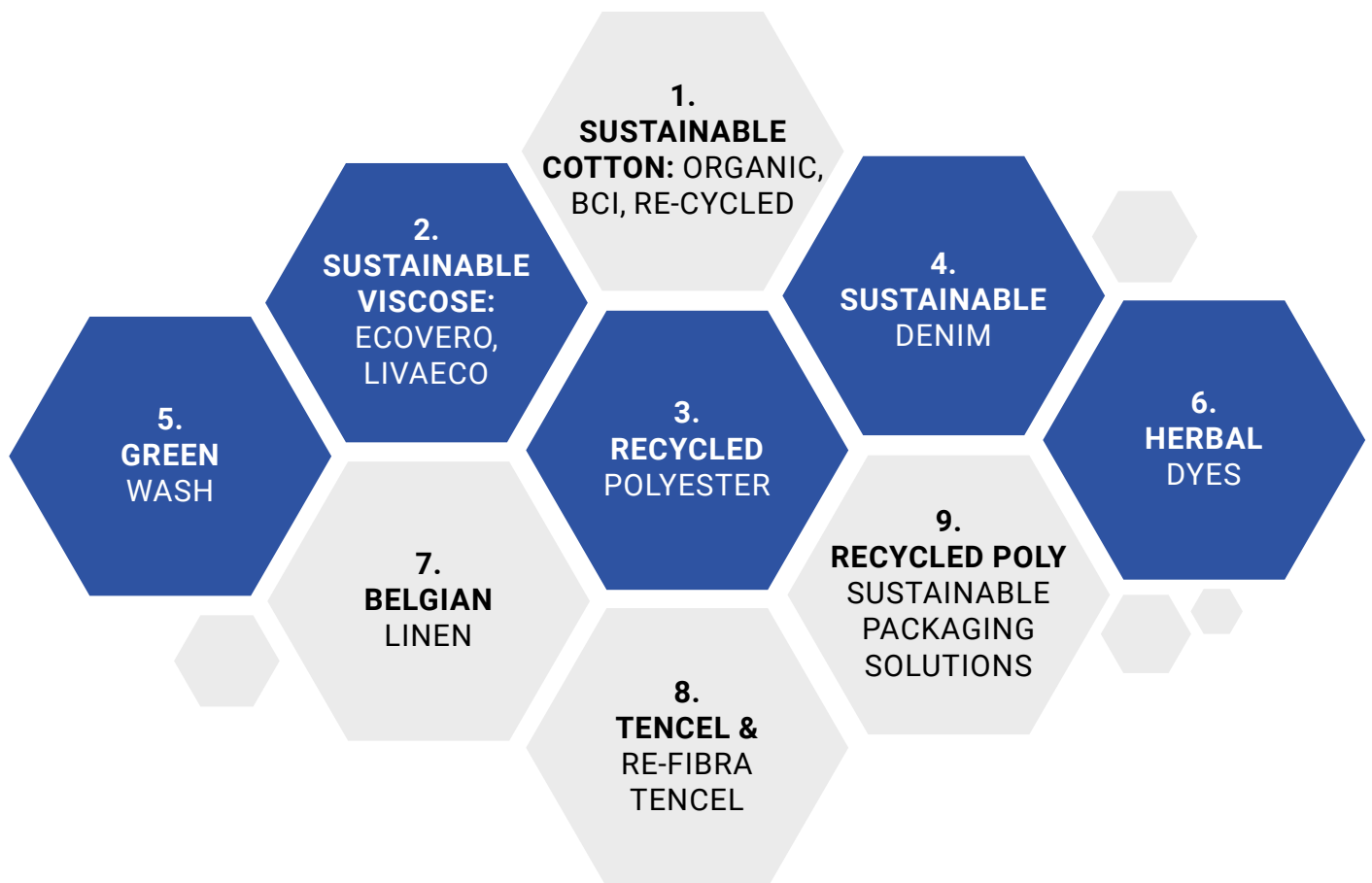
## LINGERIES

We are also very strong in lingerie and nightwear products. Our lingerie products are bikinis, underwear, bodysuit, bra, bralette, bustier, camisole, chemise/babydoll, Corset, Garter Belt or Suspender Belt, Hipster, Robe, Romper, Tap Short, Thong, Panty, Bra, Camisole, Bustier, Bralette, Chemise, Babydolls, Lingerie Sets, Nightgown, Shapewear, Bikini Underwear, Bodysuit, Sports Bra, Suspender Belt, Swimwear, Basque, Boy, Shorts, Briefs, Garter, Hosiery, Activewear, Balconette Bra etc.

# Accessories

Step into a world of endless possibilities with our curated collection of garment accessories. Whether you're aiming for sophistication, edginess, or a touch of boho chic, our accessories are the perfect finishing touch to your ensemble. From statement belts that cinch with flair to intricate patches that personalize your denim, our selection is designed to make every outfit uniquely yours. Explore the art of self-expression and let your style shine with our trendsetting garment accessories.

## Sustainable Materials



## Embracing Sustainability

Our Sustainability Excellence strategy is fundamental to our business. We ensure that we create positive impacts through our work for our clients, and we progress on our sustainability agenda by engaging our colleagues in our ever-better journey. We implement detailed site-by-site action plans, accurate sustainability performance measurement, and strong governance.

# Our Partner Certifications

Explore our partners and certifications. Discover our ongoing commitment to Corporate Social Responsibility (CSR) initiatives. We actively monitor and update these initiatives to ensure the satisfaction of our customers.



## Our Certifications



# Our Global Presence

Anoosha Apparel Sourcing Ltd. (AAS) operates in key locations worldwide, including the USA, Canada, UK, Portugal, Germany and Bangladesh.

USA



UK



BD



CANADA

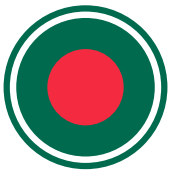


PORTUGAL



GERMANY

# Contact Us



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